



For Immediate Release

National Alliance of Wound Care® Receives Membership in the National Quality Forum

(Glendale Wisconsin) – June 15, 2010. The National Alliance of Wound Care (NAWC®) announced today that its NAWC association received membership in the National Quality Forum (NQF). “Our relationship with the NQF is another step in our ongoing efforts to elevate the status and awareness of the WCC credential through networking and increased visibility. It is my privilege to represent the over 8500 WCC®s with our membership in the National Quality Forum”, said NAWC Executive Director, Debbie Hecker RN, MBA, WCC. The National Alliance of Wound Care will participate on the Health Professional Council, which is one of eight (8) membership councils of the NQF.

NQF’s unique structure with its 330+ members such as Kaiser Permanente® and VHA®, Inc., enables private and public sector members to work together to implement solutions that drive continuous quality improvement in the American healthcare system. NQF membership includes a wide variety of healthcare stakeholders, including consumer organizations, public and private purchasers, physicians, nurses, hospitals, accrediting and certifying bodies, supporting industries, and healthcare research and quality improvement organizations. www.qualityforum.org

About NAWC

The NAWC is a non-profit organization, dedicated to the advancement and promotion of excellence in wound care through the certification of wound care practitioners. NAWC is the largest professional wound care credentialing and membership organization in the United States. The NAWC is among an elite group of more than 90 credentialing organizations that have received and maintained National Commission for Certifying Agencies (NCCA) accreditation. For more information about wound care certification, visit the NAWC website: www.nawccb.org.

About NQF

The National Quality Forum (NQF) is a non-profit organization that aims to improve the quality of healthcare for all Americans through fulfillment of its **three-part mission**:

- *Setting national priorities and goals for performance improvement*
- *Endorsing national consensus standards for measuring and publicly reporting on performance*
- *Promoting the attainment of national goals through education and outreach programs*

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